



# *Echo Mirror*<sup>TM</sup>

*A Revolutionary Medium in Advertising & Promotion*



**LucentAds.com**

# Echo Mirror

*A Revolutionary Medium in Advertising & Promotion*

**Echo Mirror** is a new and revolutionary advertising and promotional medium with limitless use and application potentials.

It truly represents the future in indoor advertising and promotional products. We are able to take Product Promotion and Branding into a whole new and exciting level.



### ***How it works:***

When there is no light from the back of the mirror-face, its light reflection effect is perfect, creating an excellent mirror image: when the LED lights inside light up, it will become transparent displaying a clear and vibrant image of the advertisement inside.

There are 3 advertising settings; a mirror from a distance changing to an advertisement when someone moves in front, or Vice Versa, advertisement from a distance changing to mirror or it can be placed on full time mirror or advertisement. The distance in which these functions would operate is fully adjustable.

**Echo Mirror** is unlimited in its placement locations such as; *Restaurants, Bars, Health Clubs, Beauty Salons, Retail Stores, Airports, Elevators, Movie Theaters, Trade Show Exhibits, Laboratories* and much more.

**Echo Mirror** is available in Acrylic or Glass in five standard sizes, from small desktop 11" x 14.25" to 20" x 27". Larger sizes can be custom ordered.

The advertising image is printed on a high quality backlit film. This ensures a premium quality image. The advertisement image can be replaced within matter of minutes without any tools.

The unit is powered by super power saving LED Lights and constructed of plating film glass, which is an excellent light-transmitting panel and a top quality infrared motion sensor.

The mirrors operate on a 12v power supply that is provided. Mirrors can also operate on our compact 12v, 3.3 amp, rechargeable Lithium-Ion battery pack that allow operation for up to 3 hours on a single charge. Longer operation times can be obtained by using any sealed 12v battery with higher Amp.



**Mirror Image**



**Advertisement Image**

# ECHO

*Mirror*



LU C E N T



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